

“Much like a global positioning system our 'Growth Potential Score' helps business owners or leaders to understand their current position and their future growth potential.”

outcome

is the discussion that follows each question, covering the facts of today and future hopes or concerns. We also touch on what customers want personally from their business now and in the future.

Once this first stage is complete, we will review, do any additional research that might be needed and often incorporate headlines from the financial data we already hold for the business.

We will then present this back to the client as our initial findings, and develop some recommendations for how Ascentis can help customers achieve their future ambitions.

We aim to generate new ideas and insights, which the customer might take action to improve their business on their own and opportunities for Ascentis to provide further help and support.

There is no charge to existing customers for GPS. The main outcomes are: greater understanding, new insights and ideas for future improvements.

What to Expect?

GPS is a series of questions designed to create an informal and high level conversation about the business.

There is no particular preparation a customer needs to do. We just need some time set aside with no distractions.

The discussion can be 1-2-1 or with a small team and will typically last 1.5 to 2 hrs.

We cover the business now and the future ambitions. The most important

